

MATT URQUHART

VIDEO PROFESSIONAL

Lansdale, PA • 267.240.4075 • matturquhart@gmail.com • www.matturquhart.com

CREATIVE DIRECTOR
CINEMATOGRAPHER
EDITOR

I'm a creative director and video content creator with over 16 years of experience shaping visual narratives from the first idea to the final frame. I build brands through intentional, high-quality media by leading production, creative direction, and cross-functional collaboration to bring clarity and purpose to every project. My work combines craft and strategy to communicate identity with precision and confidence.

PROFESSIONAL EXPERIENCE

PARTNER, CREATIVE DIRECTOR, VIDEO PRODUCER January 2014 - December 2025
Skynine, LLC / Allentown, PA

- Led creative direction and hands-on production of branded films, documentaries, and commercial video projects across corporate, industrial, medical, entertainment, and higher education sectors.
- Directed all phases of production from concept development and scripting through cinematography and post-production, ensuring creative clarity, technical accuracy, and alignment with client objectives.
- Produced high-quality video and photography content that balanced storytelling, brand messaging, and operational realities in professional and regulated environments.
- Managed production teams on set and in post, coordinating crew roles, schedules, and workflows to support efficient execution and consistent creative standards.
- Developed proposals and treatments that secured new business and expanded long-term client relationships.
- Established clear creative direction through scripts, storyboards, shot lists, and production plans to enable smooth collaboration and reliable outcomes.
- Served as the primary client contact throughout the production lifecycle, guiding partners from initial concept through delivery to ensure satisfaction and repeat engagement.
- Oversaw company operations including scheduling, equipment purchasing and maintenance, asset management, and vendor relationships.

CO-OWNER, LEAD CINEMATOGRAPHER & EDITOR 2013 - 2019
Love Note Cinema / Sellersville, PA

- Managed client relationships from initial consultation through final delivery, coordinating schedules and maintaining a consistent, high-quality experience.
- Served as lead cinematographer on location, capturing documentary-style footage, cinematic b-roll, and multi-location coverage.
- Executed all post-production work including editing, sound design, and color grading to deliver cohesive, polished final films.
- Designed custom Blu-ray packaging, cover art, and branding assets to ensure a unified presentation across all deliverables.

CO-OWNER, CINEMATOGRAPHER & EDITOR 2011 - 2013
Empty Bucket Studios / Lambertville, NJ

- Collaborated with clients from concept through delivery, translating goals into clear, visually driven content.
- Planned, filmed, and edited corporate, medical, and branded documentary projects with a focus on accuracy and production quality.
- Directed on-set production activities including lighting design, camera operation, and scene execution.
- Completed all post-production work, shaping narrative structure, pacing, audio design, and color grading.

PROFESSIONAL EXPERIENCE (CONT.)

VIDEO ARTIST

2009 - 2011

Dynamic Digital Advertising / Southampton, PA

- Managed end-to-end video production for on-location and studio shoots, handling lighting, camera operation, audio capture, and technical setup.
- Produced video content through editing, compositing, and motion graphics integration.
- Created and optimized video assets for web and interactive platforms, ensuring performance and visual consistency.
- Collaborated with multidisciplinary teams to deliver video elements supporting broader digital and multimedia campaigns.

VIDEO PRODUCTION INTERN

2007

Shooters Post & Transfer/ Philadelphia, PA

- Assisted editors and designers in a fast-paced post-production environment across a variety of projects.
- Supported assistant editing tasks including media preparation, labeling, and organization.
- Worked on set as a production assistant and assistant grip, supporting equipment setup and shoot preparation.
- Assisted producers and coordinators with logging, data entry, research, and asset organization.

CORE SKILLS

CREATIVE DIRECTION & CONTENT OVERSIGHT

Guides projects from initial concept through final approval, ensuring creative output aligns with brand standards, messaging clarity, and organizational values across digital, print, and live environments.

COMPLETE PRODUCTION MANAGEMENT

Leads full-cycle production from concept to delivery, coordinating teams, logistics, and workflows to support both creative goals and operational objectives.

CINEMATOGRAPHY & AUDIO PRODUCTION

Visual and auditory storytelling through intentional lighting, composition, camera movement, and sound design, creating work that supports narrative clarity and visual consistency.

VIDEO EDITING & MOTION GRAPHICS

Narrative construction through purposeful pacing, structure, and rhythm, shaping cohesive stories that align creative vision with client messaging.

VISUAL & BRAND DESIGN

Develop of cohesive visual systems across media, aligning design, color, and typography to reinforce brand identity and communication strategy.

TECHNICAL SKILLSET

ADOBE CREATIVE CLOUD SUITE

End-to-end content creation using Premiere Pro, After Effects, Photoshop, Audition, Media Encoder, and related Adobe tools to deliver polished, visually cohesive work.

AI-ENHANCED WORKFLOW TOOLS

Application of AI-driven upscaling, noise reduction, and workflow optimization to improve efficiency while maintaining accuracy, craft, and visual integrity.

DAVINCI RESOLVE

Color correction, grading, and finishing, enhancing visual tone and consistency through advanced color management and creative look development.

APPLE LOGIC PRO

Audio editing, mixing, and sound design, producing clean, balanced soundtracks that support cinematic and branded video content.

BLACKMAGIC DESIGN

Multi-camera capture, live switching, and real-time broadcast workflows using ATEM Software Control and Blackmagic tools, supporting reliable live and hybrid productions.

EDUCATION

BACHELOR OF SCIENCE, ELECTRONIC MEDIA / CONCOMITANT IN MUSIC

2003-2007

Kutztown University of Pennsylvania / Kutztown, PA

RECOGNITION

2023 CASE CIRCLE OF EXCELLENCE AWARD

Grand Gold Award

Setting the Tempo was selected from 4,021 global entries across 22 countries and received the CASE Circle of Excellence Grand Gold Award—the highest honor recognizing an ‘extremely exceptional, game-changing’ promotional video. Fewer than 0.08% of submissions worldwide achieved this distinction.